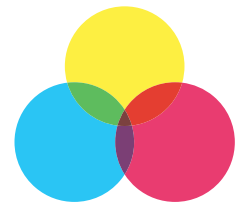


21, 22 October

ArchiFest  
Forum



# Happy Cities

Festival runs from 4 Oct to 3 Nov, 2010.



Organiser Main Partners



Patron of ArchiFest

Mr Philip Ng

Diamond Sponsor



Platinum Sponsor



Gold Sponsor



Festival Partners



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# FORUM SPEAKERS

## Pitupong Chaowakul, SUPERMACHINE STUDIO (THAILAND)



"Supermachine studio is founded in 2009 in Bangkok with a very simple one sentence philosophy; we pay attention to our design processes as much as the end result of our completed projects. After 6 years with Thisdesign, the previous office I founded with 5 other friends, I have been carrying the interest in experimentation of each mechanic in the project that contribute to its newness as well as performances. Supermachine does architecture as a main discipline but constantly do other stuff from art installation, interior design event design, product design to exhibition design basically everything that involves design and art. Supermachine Studio is a highly cross-disciplinary design studio with critical mindset." — Pitupong Chaowakul

Supermachine is Pitupong Chaowakul with Nuntawat Tasanasangsoon, Suchart Ouypornchaisakul, Santi Sarasuphab and Kamolporn Wiriyachaisang.

## Dr Chong Fook Loong, HOUSING DEVELOPMENT BOARD (SINGAPORE)



Dr Chong Fook Loong is Deputy Director (Physical Planning) of the Research & Planning Department in the Housing & Development Board (HDB). As Deputy Director (Physical Planning), he leads and manages the Physical Planning portfolio by supervising and overseeing the delivery of a wide spectrum of planning and urban design projects. He plays an important role in ensuring that HDB towns are planned with a live-work-play-learn environment, where a comprehensive range of amenities and facilities is provided to cater to the different needs of the residents.

As Project Director of Punggol 21+, he is tasked to realise the plans for Punggol's vision as "a Waterfront Town of the 21st Century." He led the formulation of the exciting plans in the Remaking of Punggol Heartland with the proposed Waterway meandering through the town. He also led the planning and organisation of the 2-stage Waterfront Housing Design Competition for Punggol's first Waterfront public housing parcel in 2009.

## Khoo Peng Beng, ARC STUDIO ARCHITECTURE + URBANISM (SINGAPORE)



Khoo Peng Beng founded his architectural practice ARC studio with his wife Belinda in 1999. Their works are process driven and have earned a reputation for being dynamic and innovative. They shot to fame in 2002 when they won the Duxton Plain Public Housing International Architectural Design Competitions. Their team beat over two hundred firms from all over the world to clinch the top prize with a scheme that impressed the judges as it resolved the complex issues in a simple and elegant manner.

Peng Beng's portfolio includes designs and project management of a wide variety of projects ranging from small luxury homes, high density housing and resorts to large scale townships, hotels, commercial complexes and skyscrapers.

Peng Beng has delivered keynote addresses and

conference papers at numerous international forums and conferences. He believes in spreading the magic of design thinking and has facilitated numerous workshops and talks to ignite the creative spirit of the young.

## Rosalea Monacella

RMIT UNIVERSITY  
(AUSTRALIA)

Rosalea Monacella is the Program director of the landscape architecture program at RMIT University and the co-director of the Office of Urban Transformation Research laboratory. She holds a Bachelor of Architecture (Hons) from RMIT, a Masters in Landscape Urbanism from AA and currently completing her Ph.D. Her research focuses on the specialisation of emergent urban fields and the exploration of the diagram as a material operation, which considers the transformation of formal structures that adapt to the changing measures and orders of an urban landscape. Through her interests in the realm of design she continues to investigate the possibilities and definitions of emergent and material operations and how these explorations within design can suggest a mutually imbricated approach to design, technique and theory. Rosalea combines her academic pursuits with professional practice where she is a cofounder of the international incubator O24-7 and a recipient of a number of number international awards.



## Ng Sek San,

SEKSAN DESIGN (MALAYSIA)



As the principal and founder of the celebrated Malaysian landscape architecture and planning practice Seksan Design, Seksan earned his Bachelor of Civil Engineering from the University of Canterbury in New Zealand before moving on to attain a postgraduate diploma in landscape architecture from Lincoln University in New Zealand a few years later. Since its founding over a decade ago, Seksan Design has been involved in numerous high-profile projects such as Suria KLCC and the KLPAC park in Kuala Lumpur. Small-scale residential works like the 67 Tempinis house in Bangsar, Kuala Lumpur are equally evocative of Seksan's widely acknowledged penchant for craftily fusing organic and modern elements, culminating in designs which, in Seksan's own words, strive to achieve a balance "between the centre and the fringe, between work and play, between the architecture and the trees, between bourgeoisie architecture and the proletariat garden and between theory and practice".

## Larry Ng

URBAN REDEVELOPMENT  
AUTHORITY (SINGAPORE)

Mr Ng Lye Hock, Larry is the Group Director of Architecture and Urban Design Excellence (AUDE), Urban Redevelopment Authority (URA), which is the planning and conservation authority of Singapore. He spearheads URA's effort to promote architecture and urban design excellence and to raise public awareness and appreciation of Singapore's built environment.

He was a Colombo Plan Scholar who graduated from University of Western Australia in 1979, and holds a master's degree in building science from University of Sydney under a scholarship from the Housing and Development Board (HDB). For his good academic achievement, he was awarded the Royal Australian Institute of Architects Prize and the University of Sydney Building Science Prize. He was also awarded



the Public Administration Medal (Silver) in 2008.

Mr Ng has extensive experience in the planning, design and implementation of public housing in Singapore. In his long career with the HDB, he has been involved in the master planning of new towns and design and supervision of various types of projects including high rise public housing, commercial, industrial, institutional, Main Upgrading Programme (MUP), Hawker Upgrading Programme (HUP) and also studio apartments for the elderly. With more than 20 years experience as an architect, Mr Ng has introduced many innovative design solutions to bring up the standards of public housing which is comparable to those of private housing.

## Makoto Tanijiri, Suppose Design Office (Japan)

Makoto Tanijiri started Suppose Design Office, an architectural design firm in Hiroshima. His work covers a broad range of areas including houses, business spaces, site frameworks, landscapes, products, and art installations.



Tanijiri has been awarded the JCD Rookie Award and was a finalist in the Heiwa-ohashi Pedestrian Bridge Design Proposal Competition. He is also a part time professor at Anabuki Design College.

Makoto Tanijiri thinks that it is important to keep looking for something new as an architect. He defined his work as a chance to realize fresh ideas about buildings and relationships of all interactive elements. On the same time, the architect sometimes feels that society is dismissive of accepting modern ideas, and that is why, he wants to explore something new but also familiar to human life. Tanijiri believes that he could find the answer in daily life by looking at things from different perspectives. With the aspiration to enhance the human environment, Makoto Tanijiri is contributing "new architecture" in seeking its answers to ordinary life.

## Kjetil Thorsen, SNØHETTA (NORWAY)



Kjetil Trædal Thorsen spent most of his Norwegian childhood on the coastal island of Karmøy. In 1987 he was co-founder of Snøhetta Architecture and Landscape, a collaboration of architects and landscape architects.

During 1986 and 1987 he was active on the board of the Oslo division of the Norwegian Architects Association (NAL) and an active co-founder of Norway's first Architectural Gallery, Galleri ROM.

Since the creation of Snøhetta as, a private limited company in 1990, he has been a driving partner, and as a board member and projects director he has been instrumental in defining and developing Snøhetta's philosophy and architectural ambition.

From 1999 to 2002 he served on the Design Competition Committee of the Norwegian Architects Association (NAL) when adopting EU regulations into public architectural competitions. In 2002 he became a member of the European Cultural Parliament.

From 2004 to 2008 he worked as a professor at the University of Innsbruck, where he led the Institute for experimental studies in Architecture together with Patrick Schumacher from Zaha Hadid Architects.

# FORUM REGISTRATION FORM (SINGLE)

21<sup>st</sup> (Thurs) & 22<sup>nd</sup> (Fri) October 2010 (2 days)  
 9.30am–5.30pm. Registration starts at 8.30am.  
 Drama Centre, 3<sup>rd</sup> Storey, National Library Building,  
 100 Victoria Street, Singapore 188064



## FORUM PASS PRICING INFORMATION

Pricing Options	Non-Member		SIA/IDP/CIJC/ARCASIA Member*		Student (For registration, kindly attach applicant's student pass)	
	Including 1 ArchiTour*	Not including 1 ArchiTour	Including 1 ArchiTour*	Not including 1 ArchiTour	Including 1 ArchiTour*	Not including 1 ArchiTour
Early Bird Discount (till 16 Aug)	SGD230	SGD207	SGD205	SGD182	SGD80	SGD60
Normal Price (after 16 Aug)	SGD255	SGD232	SGD230	SGD207	SGD105	SGD85
ArchiFest Package Discount! Buy 5 passes, get the 6 <sup>th</sup> FREE!*	<ul style="list-style-type: none"> <li>• On top of Early Bird discount, with purchase of every 5 Forum passes, the 6<sup>th</sup> pass will be free!*</li> <li>• If you are buying more than 25 passes, please call +65-6226 2668 for further discount!</li> <li>• This package discount is also applicable during the normal pricing period after 16 Aug.</li> <li>• So gather your colleagues and peers to enjoy substantial discount!</li> <li>• Free pass applicable to SIA Members only</li> </ul>					

The Forum delegate pass includes:

- Forum attendance for 2 days (21 & 22 Oct)
- 2 coffee breaks and 1 lunch on each day (menu will contain no pork or lard)
- Invitation to attend the ArchiFest Networking Party on 22 Oct, 6.30pm at The POD, National Library Building

Notes:

- Above prices are inclusive of 7% GST
- Attendees will be accredited 8 CPD points.
- Architours are available on a first-come, first-served basis. Forum participants will be informed if tour tickets are sold out. Do register early!

## DELEGATE DETAILS (Forms for Multiple Registrations and Hotel Reservation are available for download at [www.archifest.sg](http://www.archifest.sg))

Salutation	MR/MRS/MS/DR/OTHERS:	Delete where inapplicable		<ul style="list-style-type: none"> <li>• Registration is only confirmed upon receipt of both registration form and full payment.</li> <li>• Registration is on a first-come-first-served basis, so please register early as there are limited places available.</li> <li>• We seek your understanding that no refund will be made upon full payment received, or for "no show" participants.</li> <li>• Substitution is allowed; please send a written request to SIA at <a href="mailto:archifest@sia.org.sg">archifest@sia.org.sg</a> by 8 October 2010 (Fri).</li> <li>• Where a Non-Member replaces a Member, the fee difference will have to be made good to SIA prior to the event.</li> </ul>
First Name				
Last Name			NRIC #:	
Job Title				
Organisation				
Address				
State	Postal Code:	Country:		
Phone (mobile)	Office Number:	Fax Number:		
Email			Website:	
Membership #	Association/Institution:			

### By Cheque

Local Cheque or Bank Draft (must be drawn in Singapore) should be crossed and made payable to "Singapore Institute of Architects"

Bank/Chq#: \_\_\_\_\_

Amount: SGD \_\_\_\_\_

To mail cheque, Send to this address:  
 Singapore Institute of Architects  
 79B Neil Road, Singapore 088904  
 Please indicate your name and company/institution (if any) on the back of the cheque.

Please include an additional \$25 for transaction fee for Bank Draft / Telegraphic Transfer

### By Telegraphic Transfer

Kindly transfer to:  
 The Development Bank Of Singapore Ltd  
 6 Shenton Way, DBS Building Singapore 068809

Bank Swift Code: DBS SSGSG

Telex: RS24455

Beneficiary: Singapore Institute of Architects  
 A/C: 009-015813-8

Payment Details : ArchiFest '10 Forum (please also indicate either firm or applicant's name)  
 To facilitate tracking of forum registration, please email participant's name, firm name and transaction reference number to [archifest@sia.org.sg](mailto:archifest@sia.org.sg)

Please include an additional \$25 for transaction fee for Bank Draft / Telegraphic Transfer

### By Cash

You can drop by the SIA office to make cash payment between 9.30 am and 5.30 pm on weekdays.

Address:  
 Singapore Institute of Architects  
 79B Neil Road, Singapore 088904

### By SIA CPD Vouchers

Voucher#: \_\_\_\_\_

Amt S\$: \_\_\_\_\_

Send to this address:  
 Singapore Institute of Architects  
 79B Neil Road, Singapore 088904  
 Please indicate your name and company/institution (if any) and seminar date/title on the back of the voucher.

# FORUM REGISTRATION FORM (MULTIPLE)

21<sup>st</sup> (Thurs) & 22<sup>nd</sup> (Fri) October 2010 (2 days)

9.30am–5.30pm. Registration starts at 8.30am.

Drama Centre, 3<sup>rd</sup> Storey, National Library Building,  
100 Victoria Street, Singapore 188064

8 CPD  
points  
ACCREDITATION

## Multiple Registration

S/N	Name (please underline surname)	NRIC number	SIA/IDP/CIJC/ARCASIA/ STUDENT/ MEMBERSHIP NO.*	Amount (SGD)
1				
2				
3				
4				
5				
6				
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8				
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10				
11				
12				
13				
14				
15				

By Cheque

By Cash

Total amount:

## TYPES OF MEMBERS

### IDP MEMBERS

- Association of Accredited Advertising Agents Singapore (4As)
- Designers Association Singapore (DAS)
- Interior Design Confederation (Singapore) (IDCS)
- Singapore Furniture Industries Council (SFIC)
- Singapore Institute of Architects (SIA)
- Singapore Institute of Landscape Architects (SILA)
- Singapore Institute of Planners (SIP)
- Textile and Fashion Federation of Singapore (TAFF)

### CIJC MEMBERS

- Association of Consulting Engineers Singapore
- The Institution of Engineers, Singapore
- Real Estate Developers' Association of Singapore
- The Singapore Contractors Association Ltd
- Singapore Institute of Building Ltd
- Singapore Institute of Surveyors and Valuers
- Society of Project Managers

### ARCASIA MEMBERS

- Institute of Architects Bangladesh (IAB)
- The Architectural Society of China (ASC)
- The Hong Kong Institute of Architects (HKIA)
- The Indian Institute of Architects (IIA)
- Ikatan Arsitek Indonesia (IAI)
- Japan Institute of Architects (JIA)
- Korea Institute of Registered Architects (KIRA)
- Architects Association of Macau (AAM)
- Pertubuhan Akitek Malaysia (PAM)
- The Union of Mongolian Architects (UMA)
- The Institute of Architects Pakistan (IAP)
- United Architects of The Philippines (UAP)
- Sri Lanka Institute of Architects (SLIA)
- The Association of Siamese Architects (ASA)
- Vietnam Association of Architects (VAA)
- Society of Nepalese Architects (SONA)

**4 October**

- Opening of ArchiFest
- World Architecture Day
- THE OTHER 5C's:  
Courage, Confidence, Creativity, Comprehensiveness and Compassion in Architecture: The Life & Work of Tay Kheng Soon

**5, 12, 19, 26, October & 2 November**

- Architecture Practice Course

**13 October**

- SIA Movie Night  
(e<sup>2</sup> design series, season 2)

**15 October**

- Design Talk

**15-31 October**

- Marina Bay Light Festival

**20-21 October**

- World Urban Transit Conference

**22 October**

- Networking & SIA-Getz Architecture Prize Presentation
- World Urban Transit Conference

**1-3 November**

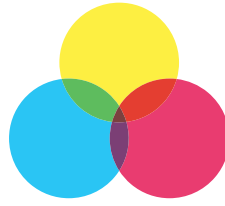
- International Skyrise Greenery Conference 2010

**3 November**

- Closing of ArchiFest

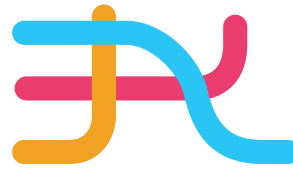
**21, 22 October**

## ArchiFest Forum



**9, 10, 16, 17, 23, 24, 30, 31 October**

## ArchiTours



ArchiTours are a celebration and exploration of the city's best buildings, streets and spaces. Architects, locals, and visitors alike are welcome to join the specially organised guided journeys that explore some of the best architectural work in Singapore

This year, ArchiTours '10 celebrates some favourite pieces of architecture in Singapore – works that have contributed to shaping our distinct cityscape and fashioned our perception of architecture in Singapore. Back by popular demand, we explore works that are iconic and familiar to Singaporeans, and those that have won themselves a reputation among professionals and students in the design industry. Get ready for an inspirational experience. You might get to meet the architects behind some of these iconic works! Take your pick and join a tour!

Limited spaces are available on these tours. Look out for more details in the next update on [www.archifest.sg](http://www.archifest.sg).

**National Library**

4 - 7 Oct, 13 - 20 Oct, 25 - 30 Oct,

The Plaza, National Library Building

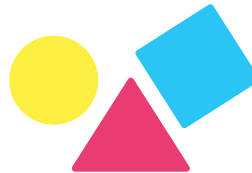
18 - 31 Oct, Level 7 and Level 8 Promenade, NLB

**National Museum of Singapore**

18 Oct - 3 Nov,

The Concourse & The Platform, National Museum of Singapore

## ArchiFest Exhibition



- Speakers' Works
- Students' Works (NUS, SP)
- ARCASIA Member Institutes Exhibition
- Contemporary Norwegian Architecture 2000-2005
- 10<sup>th</sup> SIA Architectural Design Awards 2010
- 3rd SIA-NParks Skyrise Greenery Awards 2010
- 15<sup>th</sup> SIA-Hunter Douglas Awards 2010

This year, ArchiFest '10 explores the possibilities of developing cities into apparatus for 'Happiness' - an often elusive but a quintessential component of human aspiration. The theme "Happy Cities" postulates a more refreshing way to benchmark quality built environments and sustainable urban setting.

With pressing issues of the environmental upheavals, extensive inequality, proliferation of slums and depletion of natural resources, what parts can the urban and architectural fraternity play to engineer "happiness" in these trying conditions? How can we pursue this new index of urban living in a commercially domineering climate that propagates idiosyncratic or iconic, rather than social aspirations in architecture? How can urban spaces and buildings be generators of social cohesion, with positive contribution to community and built environment?

Through a collection of built and speculative architectural and urban projects with varying socio-economical, political and cultural conditions, Happy Cities sets different yardsticks and definition of sense of place and spaces, to challenge conventional notion of sustainable urban living. Offering a glimpse of the bold new world that awaits us, ArchiFest proposes our measures of happiness, and share solutions, even utopian ideals to continue the development of our cities as sites for thriving and sustainable urban, cultural and social life.

Through the month of October various events will be organized for audience for different backgrounds, age group and culture. Do look out for the wide spread of event e.g. exhibitions, forum, architectural tours, workshops, social events and fringe events.

For more information, please visit [www.archifest.sg](http://www.archifest.sg)