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SINGAPORE ARCHITECT ADVERTISEMENT SPECIFICATIONS

Publication

Bi-monthly - February, April, June, August, October & *December

* December issues are bumper issues that come in the form of 2 books – the main magazine and an additional supplement **Firm Profile**

Printing

Offset 4 colour - basic process colours (CMYK) only.

Screen 175

Material requirements

Advertisement Layout – in high-res PDF format

Product Showcase materials – Images in Tiff or EPS, Text in MS Word or RTF
(Text should have a 10mm border)

Production

Specialist artwork services are available upon request at a nominal charge.

Cancellation

Accepted only in writing and received no later than 30 days prior to printing.

Size Guidelines

Refer to guide below – Dimensions are given in millimetres, height before width.
Text area - 290mm x 190mm. There should be a 10mm border the text

For Double-Page Spread advertisements, a gutter allowance of 5mm should be present in both pages

Double Page Trim 300mm x 420mm	Double Page Bleed 306mm x 426mm
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Single Page Trim 300mm x 210mm
Single Page Bleed 306mm x 216mm

To explore marketing opportunities with Singapore Architect: sam.yeow@sia.org.sg

Browse Singapore Architect Magazine online: www.singaporearchitect.com.sg

For updates on Singapore Institute of Architects visit: www.sia.org.sg